



PRESS RELEASE

WATERTOWN HUMANE SOCIETY AWARDED \$3,000 GRANT FROM GREEN BAY PACKERS FOUNDATION

FOR IMMEDIATE RELEASE

November 20, 2025

Watertown, WI - Watertown Humane Society is thrilled to announce that it has received a \$3,000 grant from the Green Bay Packers Foundation in the last quarter of 2025.

The grant, requested by Lisa Steffl, Community Coordinator, and Heather VanDam, Executive Director, supports the project titled “Bridging the Pawprint Trail: Investing in Technology to Improve Access, Efficiency, and Animal Welfare Education.” The full requested amount will be used to enhance technology and educational resources throughout the shelter.

With this funding, Watertown Humane Society will:

- Purchase a television for the meeting room to provide animal welfare education to visiting groups.
- Acquire a laptop and mobile cart for staff to use as a portable reporting station for animal care notes.
- Install a lobby television to showcase adoptable animals and upcoming shelter events.
- Implement lobby kiosks to give visitors immediate access to clinic forms, adoption applications, volunteer applications, and more.

“This grant from the Green Bay Packers Foundation will significantly enhance our ability to educate the community, streamline operations, and connect more pets with loving homes,” said Heather VanDam, Executive Director with the shelter. “We are incredibly grateful for their support and investment in our mission to improve animal welfare.”

For more information about the Watertown Humane Society and how to support its mission, please visit www.whsadopt.org.

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