



PRESS RELEASE

PURINA FOUNDATION AWARDS \$30,000 GRANT TO WATERTOWN HUMANE SOCIETY

FOR IMMEDIATE RELEASE

January 30, 2026

WATERTOWN, WI – The Watertown Humane Society is proud to announce a \$30,000 donation from the Purina Foundation, recognizing organizations that positively impact Purina’s operating communities. This generous contribution will help further the Humane Society’s mission of keeping families and their pets together while strengthening the human-animal bond throughout the community.

“We are honored to accept this donation from Purina as it will help us make a difference in the community,” said Heather VanDam, Executive Director of the Watertown Humane Society. “Purina’s investment in our organization will have a tremendous impact and will contribute to keeping families and their pets together for good. We look forward to using the funds to continue strengthening the human-animal bond in the community.”

The donation reflects Purina’s long-standing commitment to supporting pets, people, and the communities where its associates live and work.

“At Purina, we focus on crafting the best quality food for pets, but we are just as passionate about the communities where we serve,” said Francis Langer, Purina Jefferson Factory Manager. “We are thrilled to present the Watertown Humane Society with a Purina Foundation grant and continue our commitment to the community and its pets.”

Over the past five years, Purina has contributed more than \$150 million to organizations focused on making a difference for pets, people, and the planet. Locally, the Purina Jefferson factory employs more than 430 associates and produces a variety of trusted pet food brands, including Purina Pro Plan, Fancy Feast, and Beneful IncrediBites.

The Watertown Humane Society extends its sincere gratitude to Purina and the Purina Foundation for their continued support and dedication to improving the lives of pets and the people who love them.

To learn more about the causes Purina supports, visit purina.com/partnerships.

For more information about the Watertown Humane Society or how to support its mission, visit www.whsadopt.org.

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